

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Suite 900
Shelton, CT 06484-6259
Phone (203) 447-2800
FAX (203) 447-2900
www.bpaww.com

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Trade & Logistics Siam Ltd.
888/119 Mahatun Plaza Building,
11th Floor
Ploenchit Road,
Lumpini, Pathumwan
Bangkok 10330 Thailand
Tel. No.: +66-(0)2-650-8690
Fax No.: +66-(0)2-650-8696

www.logistics-manager.com
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Issues Per Year: 24

FIELD SERVED

LOGISTICS MANAGER serves manufacturers, shippers/importers/exporters, trading companies, procurement/sourcing, forwarders/NVOCCs/customs brokers, logistics/material handling, shipping lines or agents, chartering brokers, courier/express, airlines or GSAs, airports/seaports/terminal operators, warehouses, distribution centers, inspection & surveying, container/equipment leasing/repair, land transportation – trucking and railway, and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are titled personnel in corporate management, operating management, operating personnel, and other titled and non-titled personnel allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	-
Rotated or Occasional _____	151
Allocated for Trade Shows and Conventions _____	-
All Other _____	-
TOTAL	151

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	4,166	100.0	4,166	100.0	-	-
Sponsored Individually Addressed__	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	4,166	100.0	4,166	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2004 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2004 Issue	Number Removed	Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
January 1 _____	31	73			4,390	April 15 _____	-	35			4,153
January 15 _____	233	33			4,191	May 1 _____	8	35			4,180
February 1 _____	10	48			4,229	*May 15 _____	48	22			4,154
February 15 _____	243	56			4,042	June 1 _____	9	34			4,179
March 1 _____	5	66			4,102	June 15 _____	99	35			4,115
March 15 _____	3	39			4,138	TOTAL	763	530			
April 1 _____	74	54			4,118						

*Analyzed Issue

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 15, 2004
This issue is 0.3% or 13 copies below the average of the other 11 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	CLASSIFICATION BY TITLE			
			Corporate Management	Operating Management	Operating Personnel	Other titled and non-titled personnel
Manufacturer, Shipper/Importer/ Exporter, Trading Company and Procurement/Sourcing _____	1,637	39.4	339	641	624	33
Forwarding/NVOCC/Customs Broker/Logistics/Material Handling _____	1,378	33.2	282	378	704	14
Shipping Line or Agent and Chartering Broker _____	716	17.2	95	187	416	18
Courier/Express and Airline or GSA _____	46	1.1	9	18	19	-
Airport/Seaport/Terminal Operator and Warehouse/Distribution Center _____	178	4.3	43	64	66	5
Inspection & Surveying and Container/Equipment Leasing/Repair _____	44	1.1	16	14	13	1
Land Transportation – Railway and Trucking _____	51	1.2	22	13	16	-
Others Allied to the Field _____	104	2.5	22	46	25	11
TOTAL QUALIFIED CIRCULATION	4,154	100.0	828	1,361	1,883	82
PERCENT	100.0	-	19.9	32.8	45.3	2.0

CORPORATE MANAGEMENT includes: Chairperson, Director, Assistant Director, President/CEO, Vice President, General Manager, Government Official, Managing Director, Regional Manager, Owner's Representative, Assistant Vice President/Managing Director, Assistant General Manager, Chief Finance Officer, Division Manager, Executive Director, Marketing Director, and Deputy Managing Director.

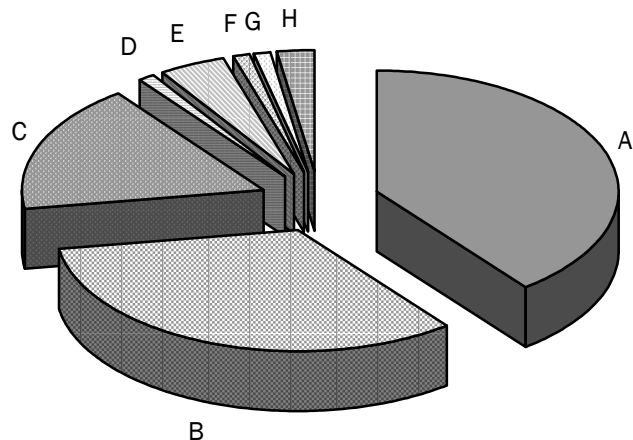
OPERATING MANAGEMENT includes: Distribution Manager, Operations/Logistics Manager, Human Resource Manager, Sales & Marketing Manager, Logistics Manager, Customer Service Manager, Assistant Manager, Purchasing/Procurement Manager, IT Manager, Import-Export Leader, Senior Manager, Marketing Manager, Materials Manager, Planning Manager, Deputy Manager, Global Account Manager, Airfreight Import Manager, Warehouse & Distribution Manager, Senior Accountant, Export Supervisor, Associate Deployment Manager, Overseas Purchasing Officer, Assistant Purchasing/Procurement Manager, Line Manager, Assistant Operation Manager, Major Account Manager, Seafreight Export Manager, Senior Administration, Shipping Supervisor, Production Planning Manager, Overseas Manager, Import & Export Manager, Chief of Internal Audit Section, Overseas Supervisor, Supply Chain Management Department Manager, Assistant Import & Export Manager, Export Manager, Assistant Export Manager, Supply Chain Manager, Chief Import & Export, Engineering Supervisor.

OPERATING PERSONNEL includes: Operations/Logistics Staff, Sales & Marketing Staff, Customer Service Staff, Secretary, Administration/Finance/Accounting Staff, Account Executive, Purchasing/Procurement Staff, Export & Import Staff, Project Coordinator, Document Staff, B0I Staff, Production Coordinator, Senior Customer Services Staff, Assistant Export Operations Staff, Reservations Staff, Human Resource Administration Staff, Customs Broker, Shipping Officer, IS Support Staff, Intertrade Staff, Commercial Coordinator, Sales Coordinator, Sales Executive, Oiler Ship Staff, Inbound & Outbound Executive, Marketing Officer, Senior Staff, Regulatory Staff, Export Department Staff, Human Resource Personnel, Export Documentation Staff, Export Staff, Supply Planner, Export Coordinator, Telemarketing Staff, Export Executive, IT Personnel, Estimator Engineer, Engineer, Export Officer, Consolidation Staff, Chartering Officer, Import Section Staff, Personnel, Logistics Staff, Sales & Marketing Executive, Management Trainee.

OTHER TITLED and NON-TITLED PERSONNEL includes: Consultant, Student, Teacher, Educator, Cadet, Librarian, and Other.

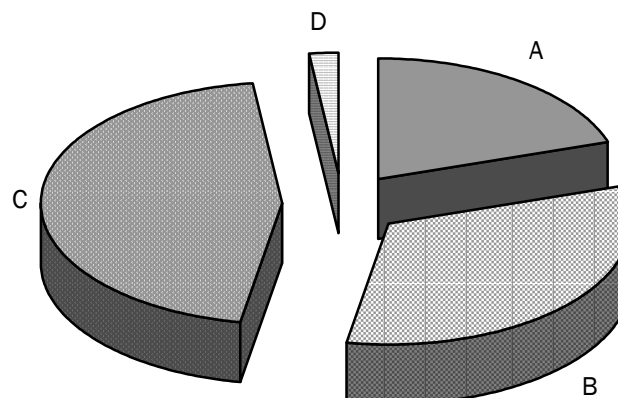
3a. Business and Industry

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Manufacturer, Shipper/Importer/ Exporter, Trading Company and Procurement/ Sourcing __	1,637	39.4
B Forwarding/NVOCC/Customs Broker/Logistics/Material Handling _____	1,378	33.2
C Shipping Line or Agent and Chartering Broker _____	716	17.2
D Courier/Express and Airline or GSA _____	46	1.1
E Airport/Seaport/Terminal Operator and Warehouse/Distribution Center _____	178	4.3
F Inspection & Surveying and Container/Equipment Leasing/ Repair _____	44	1.1
G Land Transportation–Railway and Trucking _____	51	1.2
H Others Allied to the Field _____	104	2.5



3a. Classification by Title

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL
A Corporate Management _____	828	19.9
B Operating Management _____	1,361	32.8
C Operating Personnel _____	1,883	45.3
D Other titled and non-titled personnel _____	82	2.0



3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 15, 2004

QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	4,026	128	-			4,154	100.0
a. Written _____	4,026	128	-			4,154	100.0
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
II. TOTAL - Request from recipient's company: _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Internet and E-Mail _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-			-	-
Association rosters and directories _____	-	-	-			-	-
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
Other sources _____	-	-	-			-	-
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	4,026	128	-			4,154	100.0
PERCENT	96.9	3.1	-			100.0	-

Paid Source Information can be reported at the option of the publisher.

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 15, 2004

MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			4,154	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			4,154	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 15, 2004

COUNTRY	Total Qualified	Percent
Thailand _____	4,154	100.0
TOTAL QUALIFIED CIRCULATION	4,154	100.0

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

	Audited Data	Audited Data	Audited Data	Circulation Claim
	2001	2002	2003	2004*
Total Audit Average Qualified: _____	3,141	4,163	5,344	4,166
Qualified Non-Paid: _____	3,141	4,163	5,344	4,166
Qualified Paid: _____	-	-	-	-
Post Expire Copies included in Paid Circulation: _____	**NC	**NC	**NC	**NC
Average Annual Order Price: _____	**NC	**NC	**NC	**NC

***NOTE: 2004 data is unaudited. With each successive year, new data will be added until five years of data is displayed.**

**NC = None Claimed

11. ADDITIONAL DATA

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

10. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
24	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Dwight A. Chiavetta

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed August 23, 2004

City Bangkok

Country Thailand

Received by BPA Worldwide August 23, 2004

Type PD

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